

Jeffrey S. Whitten, Ph.D.

Educator & Broadcast Professional

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CAREER

Jeffrey Scott Whitten, Ph.D., is an interdisciplinary researcher, educator, and award-winning media professional with over 15 years of experience in broadcast production, environmental research, and student mentorship.

As Assistant Director of 22 West Media at California State University, Long Beach, Dr. Whitten oversees three branches of student-run media: television, radio, and magazine, providing students with immersive, hands-on learning experiences. He fosters a collaborative, creative, and inclusive environment, preparing students to effectively navigate the ever evolving landscape of digital media.

Previously, Dr. Whitten spent a decade as Television Specialist at Titan Communications, California State University, Fullerton, where he produced award-winning television programs, trained emerging media professionals, and implemented advances in studio and remote broadcast production. Since 2008, he has also served as Senior Producer at LosAl TV Studio 1, creating community-centered content, supporting media operations technically, and advocating for fair use and public domain protections in digital media.

With combined experience in academia, environmental research, and media production, Dr. Whitten integrates technical expertise and creative storytelling, making meaningful contributions across both the arts and sciences.

EDUCATION

University of North Dakota	2025
Ph.D., Environmental Engineering	
California State University, Fullerton	2017
M.S., Environmental Engineering	
California State University, Long Beach	2011
B.A., Film & Television Studio Production, emphasis in Directing & Animation	

ACADEMIC EXPERIENCE

Cinematic Arts Department, CSULB

Adjunct Professor (Fall 2018 - Spring 2024)

Courses: Broadcast Production I & II

Responsibilities:

- Created hands-on curriculum in multi-camera production, directing, and post-production workflows.
- Mentored students in production design, industry-standard equipment, and broadcast techniques.
- Provided individualized feedback to enhance students' professional broadcast skills.

Cinema & Television Arts Department, CSUF

Adjunct Professor (Spring 2018)

Courses: Introduction to Television Studio Production

PROFESSIONAL EXPERIENCE

22 West Media/Associated Students, Inc., CSULB

Assistant Director (2024-Present)

- Oversee and administer CSULB's student-run media center, managing television, radio, and magazine operations.
- Supervise a diverse team of 50+ individuals, including:
 - One full-time Student Media Coordinator
 - Three student branch leads (Television, Radio, Magazine)
 - 30+ student assistants, 15+ interns, and 100+ volunteers across all branches
- Uphold professional standards and ethical guidelines in broadcasting, journalism, and media production.
- Develop and execute advertising and underwriting plans to generate revenue for student media.
- Supervise student-driven projects focused on social impact and storytelling.

Titan Communications, CSUF

Television Specialist (2014-2024)

- Managed Titan TV, Titan Radio, and Titan Universe branches.
- Directed and produced award-winning live broadcasts, including Titan Radio Live!, The Report, In Focus, OC News, and Al Día.
- Trained and mentored a team of 45+ student staff and interns.
- Spearheaded workflow optimizations using Trello, Slack, and studio production training programs.

Los Alamitos Community Television (Los Al TV Studio 1), Los Alamitos, CA

Senior Producer (2008-Present)

- Created and produced local programming to highlight community initiatives and events.
- Designed and maintained website using WordPress.
- Assisted in the production of award-winning documentaries and local public interest programming.
- Provided technical expertise in cinematography, editing, and broadcast engineering.
- Led efforts to restore public domain works and advocate against false copyright litigation, ensuring fair access to historical and educational content.

PUBLICATIONS & PRESENTATIONS

Whitten, J. (2025). Pesticide Presence and Distribution in a Cold Region Agricultural Basin.
Doctoral Dissertation, University of North Dakota.

Whitten, J., & Kurwadkar, S. (2020). "Advancing Student Success in STEM at CSUF"
National Science Foundation STEM DIVE Competition.

RESEARCH & TECHNICAL EXPERTISE

Environmental Engineering & Contaminant Hydrogeology

- Water quality assessment with a focus on pesticide presence, distribution, and seasonal variation.
- Interpretation of watershed data and contaminant transport in cold-region hydrologic systems.
- Expertise in contaminant hydrogeology and pesticide fate analysis.

Broadcast & Media Production

- Multi-camera television and film production for both studio and field environments.
- Creation, direction, production, and editing of live and pre-recorded broadcast content.
- Proficient in signal flow management and broadcast engineering diagnostics, including troubleshooting complex AV systems.

2025

IBS Radio Conference College Awards

- Award: First Place, Comedy Show Program
- Project: The News by Ella Peng

ACP College Media Arts Conference Awards

- Award: Second Place, Literary Arts Magazine, Best of Show Award
- Project: 22 West Magazine
- Award: Third Place, Design: Magazine, Best of Show Award
- Project: What Is Authenticity? by Caroline Bae

2020

National Science Foundation STEM DIVE Competition

- Awards: Experts' Choice & People's Choice
- Project: Advancing Student Success in STEM at CSUF
- Category: STEM Higher Education
- Notes: Video produced, edited, and narrated by Jeffrey Whitten, Ph.D. in collaboration with Sudarshan Kurwadkar, Ph.D.

CSUF University Awards Program

- Award: Teamwork & Collaboration
- Team: Titan Communications

2019

Communicator Awards

- Award: Excellence
- Project: CSUF Rap
- Category: Film/Video Education/Educational Institutions

Communicator Awards

- Award: Distinction
- Project: CSUF Holiday Video
- Category: Film/Video Government Relations

2018

BEA Media Arts Festival

- Award: Bronze
- Project: Titan Radio Live! featuring Thrift
- Category: Student-General
- Notes: 20–30 minute music performance series created by Jeffrey Whitten in Fall 2014.

2017

W.A.V.E. Awards

- Award: Excellence in Local Cable Programming
- Project: Uniting for Parity | Event Promo
- Category: Program/Channel Promo
- Notes: Promotional video highlighting a women's rights conference organized by the Iranian Circle of Women's Intercultural Network. Featured speakers included producer Nasim Pedrad and TED speaker Jackson Katz, Ph.D.

2008

Water Conservation Video Competition – LA Metropolitan Water District & Long Beach Water

- Award: Best Overall Video
- Project: Stop Wasting Water
- Team: Robert A. Millikan Student Energy Team

TECHNICAL

Operating Systems: Windows, Linux, Mac OS

Research Software: HYDRUS 1D, ArcGIS Pro, Zotero

Broadcast Software: Adobe Creative Cloud (Premiere Pro, Audition, Photoshop, Illustrator, InDesign), DaVinci Resolve, Final Cut Pro, Vegas Pro, Pro Tools, CuBase, Audacity, OBS Studio, Ross Inception

LED Walls: ROE Creative Display LED Wall, Brompton 4K Tessera SX40 LED Processing Platform

Video Switchers: Broadcast Pix, Blackmagic, TriCaster, Grass Valley, Wirecast

Broadcast Servers: Castus, Grass Valley, Leightronix

Storage Solutions: QNAP NAS 48TB Raid 10, Synology NAS 150TB, AJA KiPro, Blackmagic Hyperdeck

Cameras: Blackmagic Design URSA Broadcast G2, Canon C70, Panasonic GH6

Audio Equipment: Yamaha DM1000 Digital Audio Console (with Dante signal sends), Zoom L20

Signal Flow & Diagnostics: Signal flow planning and chart creation; SDI, RJ45, and XLR cable creation and termination; Marshall engineering waveform monitors and vectorscopes; AJA Kumo 64x64 12G-SDI router

Web & Graphic Design: Adobe Photoshop, Illustrator, InDesign, Autodesk Maya; Social media management across Facebook, YouTube, X (Twitter), Instagram, Threads, TikTok, and Snapchat; Hootsuite management

Website Management: Plesk, FTP, CSS, HTML, WordPress server applications

HOBBIES

- Staying Active: Running, Lifting, Hiking
- Home Improvement: Building, Construction
- Music: Composition & Sequencing
- Set & Furniture Building
- Research & Writing: Peer-Reviewed Articles
- Computers: Building, Upgrading, & Diagnosis

PROFESSIONAL AFFILIATIONS

- Member, College Media Association (CMA)
- Member, Associated Collegiate Press (ACP)
- Member, Intercollegiate Broadcasting System, Inc. (IBS)
- Advisor, 22 West Media | CSULB | 2024-Present
- Advisor, Titan TV Club | CSUF | 2015-2024
- Advisor, Titan Radio Club | CSUF | 2015-2024
- Advisor, Titan Sports Club | CSUF | 2015-2024
- Secretary, Long Beach City College Filmmakers Association, 2007-2008