

# JEFFREY SCOTT WHITTEN

Film, Radio, & Television Broadcast Professional

[jswhitten.com](http://jswhitten.com) | 1.562.619.5943 | [jeffreyswhitten@outlook.com](mailto:jeffreyswhitten@outlook.com)

## CAREER

Jeffrey Scott Whitten is a dynamic Film, Radio, and Television Broadcast Professional with over a decade of dedicated experience in content creation, direction, and production across various platforms.

Distinguished by his ability to develop, produce, and oversee award-winning television and digital content, Jeffrey Whitten brings a unique blend of creative vision and technical expertise to every project. As both an educator and a Television Specialist for Titan Communications, he leverages extensive industry knowledge to mentor the next generation of media professionals, fostering an environment of inclusion, innovation, and excellence. Expert in navigating the evolving landscape of broadcast media, Mr. Whitten is adept at employing cutting-edge technologies to enhance production quality and engage diverse audiences.

His work is driven by a passion for storytelling, a commitment to educational excellence, and a profound understanding of the technical facets of film, radio, and television production.

## EDUCATION

California State University, Fullerton 2017  
M.S., Civil & Environmental Engineering

California State University, Long Beach 2011  
B.A., Film & Television Studio Production, emphasis in Directing & Animation

## TEACHING EXPERIENCE

2018-Present

Film & Electronic Arts Department, CSULB

**Adjunct Professor**

Courses: Television Studio Production, Television Studio Directing

Course Responsibilities:

- Empowers students through comprehensive academic instruction, encompassing lectures, lab production exercises, and mentorship, ensuring alignment with course objectives and student learning outcomes.
- Curates and implements innovative course content, leveraging approved outlines and learning outcomes to craft instruction that resonates with departmental, college, and system-wide goals.
- Stays abreast of industry advancements, regularly updating course materials on Canvas to include the latest television industry technologies and developments, thus preparing students for current and future industry challenges.
- Fosters a collaborative learning environment by participating in department meetings and networking mixers, encouraging student engagement with industry professionals and peers.
- Offers comprehensive support and guidance during class, office hours, or via the web, providing feedback, advising on lifelong learning resources, and assisting with portfolio and resume building.

Spring 2018

Cinema & Television Arts Department, CSUF

**Adjunct Professor**

Courses: Introduction to Television Studio Production

## PROFESSIONAL EXPERIENCE

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2022-Present	<b>TITAN COMMUNICATIONS   Fullerton, California</b> <b>Television Specialist   Cal State Fullerton University Staff</b> <ul style="list-style-type: none"><li>• Oversee all content creation for Titan TV, Titan Radio, &amp; Titan Universe</li><li>• Involvement in all productions from pre-post production to quality control to delivery on the Titan TV broadcast channel with closed captions</li><li>• Optimizing production workflow through Trello, Slack, trainings, and weekly producer meetings</li><li>• Implement new Titan TV productions for social media: Titans Tonight, Titan Weekly</li></ul>
2015-2022	<b>Television Media Coordinator   Cal State Fullerton University Staff</b> <ul style="list-style-type: none"><li>• Directing award-winning live weekly broadcast news programs, OC News &amp; Al Día</li><li>• Plays a key role in hiring, coordinating, and training a team of 45+ student staff/interns</li><li>• Oversee multiple teams: Titan TV, Titan Radio, OC News, Titan Sports, Al Día, &amp; Titan Universe</li><li>• Updating the Titan Communications website titancom.fullerton.edu on the Campus OU platform; ensuring ADA compliance with WAVE Tool</li></ul>
2014-2015	<b>Production Coordinator   Cal State Fullerton Student Assistant</b> <ul style="list-style-type: none"><li>• Implemented new Titan TV productions: Tech On, Latino Communicators, Al Día, &amp; Titan Radio Live!</li><li>• Produced and developed an award-winning program, Titan Radio Live!</li><li>• Coordinated, trained, and supervised student personnel in all aspects of modern TV studio production</li></ul>
2008-Present	<b>LOSAL TV STUDIO 1   Los Alamitos, California</b> <b>Senior Producer</b> <ul style="list-style-type: none"><li>• Creating effective and content infused local programming</li><li>• Updating the LATV website losaltv.org utilizing WordPress</li><li>• Assistance in the production of award-winning programming that raises community awareness</li><li>• Documentary film production assistance: cinematography, editing, and graphics</li></ul>
2008-Present	<b>JEFFREY WHITTEN   Lakewood, California</b> <b>President &amp; Manager</b> <ul style="list-style-type: none"><li>• Multicamera event coverage – 4-6 ISO cameras</li><li>• Video podcast creation</li><li>• Developing social media videos with captions from promotional videos and video podcasts</li><li>• Creating polished event highlights and promotional videos</li></ul>

## FILMOGRAPHY

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Titan Radio Live! (TV Series), 83 Episodes, 2015-Present.  
OC News (TV Series), 152 Episodes, 2014-Present.  
Al Día (TV Series), 44 Episodes, 2016-Present.  
Each for Equality, All for Equity (TV Special), 1:59:40, 2020.  
Think Equal, Foster Change (TV Special), 2:13:53, 2019.  
International Women's Day Celebration (TV Special), 1:58:31, 2018.  
Women's Equality Day (TV Special), 2:15:00, 2016.  
Uniting for Parity | Highlights Video, 5:00, 2016.  
Serpentine | Official Music Video, 4:56, 2015.  
In Focus (TV Series), 29 Episodes, 2015-Present.  
Conversations (TV Special), 29:49, 2011.  
Expectation (Short – Thesis Film), 19:01, 2011.

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## AWARDS

2020	National Science Foundation STEM DIVE Competition Project <b>Advancing Student Success in STEM at CSUF</b> Awards Experts' Choice & People's Choice Category STEM Higher Education Notes This video was produced, edited, and narrated by Jeffrey Whitten in collaboration with Sudarshan Kurwadkar, Ph.D.
2020	CSUF University Awards Program Team <b>Titan Communications</b> Award Teamwork & Collaboration
2019	Communicator Awards Project <b>CSUF Rap</b> Award Excellence Category Film/Video Education/Educational Institutions Project <b>CSUF Holiday Video</b> Award Distinction Category Film/Video Government Relations
2018	BEA Media Arts Festival Project <b>Titan Radio Live! featuring Thrift</b> Award Bronze Category Student-General Notes This is a 20-30 minute music performance series created by Jeffrey Whitten in Fall of 2014.
2017	W.A.V.E. Awards Project <b>Uniting for Parity   Event Promo</b> Award Award for Excellence in Local Cable Programming Category Program/Channel Promo Notes A video highlighting the women's rights conference put on by the Iranian Circle of Women's Intercultural Network. Notable speakers: producer, Nasim Pedrad and TED speaker, Jackson Katz, Ph.D.
2008	Water Conservation Video Competition - LA Metropolitan Water District & Long Beach Water Project <b>Stop Wasting Water</b> Team Robert A. Millikan Student Energy Team Award Best Overall Video

## TECHNICAL

### AREAS OF EXPERTISE

- Director & Producer (Remote & Studio Production)
- Multiple Camera Production
- Concept Development & Design
- Graphic & Web Design
- Production Training Seminars & Demos (Camera, Sound, Producing, Set Safety, & Editing)
- Digital & Analog Photography
- Digital Production Workflow
- Post-Production Editing

### TECHNICAL PROFICIENCY

**Production:** Fluent in Windows, Linux, and Mac OS; Adobe Creative Cloud Suite; Adobe Premiere Pro, DaVinci Resolve, Final Cut Pro, & Vegas Pro editing systems; ROE Creative Display LED wall & Brompton 4K Tessera SX40 LED processing platform; Broadcast Pix, Blackmagic, TriCaster, Grass Valley, & Wirecast video switchers; Castus, Grass Valley, and Leightronix broadcast servers; Ross Inception news software and server; AJA KiPro & Blackmagic Hyperdeck record decks; field and studio lighting systems

**Cameras:** Blackmagic Design URSA Broadcast G2, Canon C70, Panasonic GH6 / GH5 / UX180, Sony A7SII, JVC HM790U and HM890U broadcast cameras and camera control units, Panasonic NDI PTZ AW-UE100KPJ

**Signal Flow & Diagnostics:** Signal flow planning and chart creation; SDI, RJ45, & XLR cable creation and ter-

## TECHNICAL

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### TECHNICAL PROFICIENCY

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**Audio:** Adobe Audition, CuBase, Pro Tools, & Audacity digital audio workstations; Yamaha DM1000 Digital Audio Console with Dante signal sends, Zoom L-20 sound mixer/recorder; wireless microphones;

**Web & Graphic Design:** Photoshop, Illustrator, InDesign and Autodesk Maya; All forms of social media (FB, YT, X, IG, @, TT, SC) & Hootsuite management

**Website:** Plesk, FTP, CSS, HTML, and Wordpress server applications

## HOBBIES

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- Staying Active: Running, Lifting, Hiking
- Home Improvement: Building, Construction
- Music: Composition & Sequencing
- Set & Furniture Building
- Research & Writing: Peer-Reviewed Articles
- Computers: Building, Upgrading, & Diagnosis

## PROFESSIONAL AFFILIATIONS

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- Advisor, Titan TV Club | CSUF | 2015-Present
- Advisor, Titan Radio Club | CSUF | 2015-Present
- Advisor, Titan Sports Club | CSUF | 2015-Present
- Secretary, Long Beach City College Filmmakers Association, 2007-2008